

## Privacy notice

### in connection with your application to be featured in a Diaspora Scholarship Programme promotional video organised by the Tempus Public Foundation

The purpose of this privacy notice (hereinafter: "Notice") is to inform data subjects about the details of data processing conducted by the Tempus Public Foundation as Data Controller (hereinafter: **TPF** or **Data Controller**) regarding your application to be featured in a Diaspora Scholarship Programme promotional video (hereinafter: „Application”), as well as, if selected, the production and use of a promotional video (hereinafter: „Recording”, and the rights and legal remedies available to data subjects in connection with data processing.

During the management, recording, processing and transfer of personal data of Data Subjects, the Data Controller shall comply with Regulation (EU) 2016/679 of the European Parliament and of the Council, the General Data Protection Regulation (hereinafter: "GDPR"), Act CXII of 2011 on the right to self-determination and freedom of information, and other legal provisions and official recommendations related to data protection.

If you have not found the answer to your question in this information notice, you can find more information on the Data Controller's website in the Data Processing Policy and in other relevant information notices:

<https://tka.hu/30/jogi-nyilatkozat>

#### 1. DATA CONTROLLER:



<b>Name of the Data Controller:</b>	<b>Tempus Public Foundation</b>
Registered office:	1077 Budapest, Kéthly Anna tér 1.
Telephone number:	+36-1-237-1300
Contact details of the data protection officer:	<a href="mailto:adatvedelem@tpf.hu">adatvedelem@tpf.hu</a>
Postal address:	1438 Budapest 70, Pf. 508.

#### 2. DESCRIPTION OF DATA PROCESSING:



This Notice applies to the processing of personal data related to the application, as well as the production and use of the promotional video. The provisions of the Notice do not apply to data concerning to non-natural persons.



#	Data processing	Data subjects and categories of personal data	Purpose of data processing
2.1*	Application	Contact details of the applicant: Name, email address, phone number. Application material: The video file submitted by you, which contains your image (likeness), voice, and the personal story and information you share. Your academic background (university, major).	To evaluate the applications. To view and assess the video submissions for decision-making preparation. To select the most suitable individual to feature in the promotional video. To communicate with you regarding the selection process.
2.2	The production and usage of the promotional video	Your image and voice as they appear in the promotional video. Your name, and any other identifying information provided in connection with the recording (e.g., your university, details of the story you share in the video).	Use of Recordings and materials made from them for the purpose of describing and promoting the Data Controller's activities on its websites, at events, on social media, and on its web pages.



Legal basis for data processing: data processing is necessary for the performance of a task carried out in the public interest by the Data Controller in the field of Hungarian vocational training, education, research and development, GDPR Article 6(1)(e).

**The data subject may object to data processing on the legal basis necessary for the performance of a task carried out in the public interest.**

**\*Important:** The video you submit as part of your application will not be used for any other purpose, especially not for marketing or promotional use activities.

The person who creates and uploads the recordings is responsible for their preparation and use, particularly regarding their legal compliance (especially data protection and copyright aspects), including with respect to third parties appearing on them.

The Data Controller does not verify the personal data it receives. The individual providing the data is entirely responsible for its accuracy.

By providing their email address, the data subject also takes responsibility for ensuring that only they use the service associated with that email. Given this responsibility, any liability from logins made with a specific email address shall be solely borne by the data subject who registered that email address.

### 3. PLATFORMS WHERE THE RECORDING IS USED

The Data Controller is entitled to use the Recording on, but not limited to, the following channels and platforms:

Study in Hungary platforms

- Website: <https://studyinhungary.hu/>
- Facebook: <https://www.facebook.com/studyinhungaryofficial>
- LinkedIn: <https://www.linkedin.com/showcase/86636634/admin/dashboard/>
- Youtube: <https://www.youtube.com/@studyinhungary4284>

Diaspora Higher Education Scholarship Program - Hungarian Diaspora Scholarship platforms

- website: <https://diasporascholarship.hu/en/>
- Facebook: <https://www.facebook.com/hungariandiasporascholarship/> (we also plan to use this for advertising)
- X: <https://twitter.com/RebootYourRoots>
- YouTube: [https://www.youtube.com/channel/UCV\\_qiOo99sXhQKMW5jFlxCg](https://www.youtube.com/channel/UCV_qiOo99sXhQKMW5jFlxCg)

### 4. PERSONS AUTHORIZED TO ACCESS THE DATA



TPF's internal employees and data processors who need to access and process the data as part of their job responsibilities, especially the direct organizers of the Event and the subcontractor performing the recording, are entitled to access the personal data. Visitors to media platforms after publication.

The recording will be made available to the public through the platforms listed in Section 3.

The Data Controller may transfer the Recording to the following recipients:

- Marketing and PR agencies: Commissioned by the Data Controller to manage the campaign.
- Media partners, press: For the purpose of promoting the campaign.
- Social media platforms and online service providers (e.g., Google, Meta): The use of these platforms may involve the transfer of data (the Recording) outside the European Economic Area (EEA), typically to the United States. The legal basis for such data transfers is secured by the Standard Contractual Clauses (SCCs) used by these service providers.

### 5. RETENTION TIME



**Application:** All your submitted data and video files (2.1) will be permanently and irreversibly deleted within 30 days of the conclusion of the selection process (i.e., when the selected candidate is notified), or until a successful objection to data processing.

**For the selected applicant (2.2):** For 3 years from the date of Recording. After this period expires, we will remove the Recording from surfaces under our direct control and will no longer use it in active communications.

**Important:** please note that the Data Controller cannot guarantee the complete removal of the Recording from the internet once it has been made public (e.g., from content shared by others, internet archives).

The data controller shall review the justification for further storage of the data on a quarterly basis.

## 5. AUTOMATED DECISION-MAKING AND PROFILING, TRANSFER OF PERSONAL DATA TO A THIRD COUNTRY OR INTERNATIONAL ORGANIZATION

Neither of these occurs during data processing.



## 6. INFORMATION ON THE RIGHTS OF THE DATA SUBJECT IN RELATION TO DATA PROCESSING



Detailed information on the rights of the data subject can be found in Articles 14-22 of the GDPR. The data subject's right to dispose of their personal data remains valid throughout the duration of the data processing.

The data subject may exercise their rights by sending an email to the Data Protection Officer at the address provided in point 1. The data controller shall examine the request as soon as possible after its submission, but no later than within one month, decide on its merits, and inform the applicant of its decision in writing (primarily by electronic means).

**Right to information** - We provide you with clear and understandable information about the processing of your personal data in a concise, transparent, understandable, and easily accessible manner.

**Right of access** - You have the right to receive feedback on whether we process your personal data and, if so, to receive information about the details of this after identification. As a data subject, you may also request a copy of your processed personal data.

**Right to rectification** - You may request the rectification or completion of inaccurate data. If there are any modifications or changes to the data processed by the Data Controller during the data processing period, please report them immediately at the above contact details.

**Right to erasure ("right to be forgotten")** - We will erase your data if the data processing has achieved its purpose, or if you lawfully object to the processing, if the data processing is unlawful, or if the data must be erased in order to comply with a legal obligation.

**Right to restriction of processing** - You may request restriction of the processing of your data if you believe that the processing is inaccurate, unlawful, or unnecessary, or if you object to the processing. In such cases, we will only store the data until we have investigated the above suspicion.

**Right to object** - As a data subject, you have the right to object at any time to the processing of your data for the performance of tasks carried out in the public interest. The Data Controller may only continue to process the data if there are compelling legitimate grounds for doing so or for the enforcement of legal claims.

**Right to withdraw consent** - As a data subject, you have the right to withdraw your consent at any time if the data processing is based on your consent. The withdrawal of consent does not affect the lawfulness of data processing based on consent prior to withdrawal.

## 7. REMEDIES

**DPO** - The data subject may contact the TKA data protection officer with any questions, comments, or complaints regarding data processing at the contact details provided in point 1. TKA shall provide the requested information to the Data Subject in writing, primarily by electronic means, as soon as possible, but no later than one month after receipt of the request. The procedure for fulfilling reasonable requests is free of charge.

**NAIH** - As a Data Subject, you may also lodge a complaint against the Data Controller's data processing with the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa u. 9.-11.; www.naih.hu) postal address: 1363 Budapest, Pf.: 9., e-mail address: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)).

**Court** - The data subject may also take legal action against TKA if, in their opinion, TKA processes their personal data in violation of the provisions of the law or the binding legal acts of the European Union on the processing of personal data.

For further information on the icons used in this notice, please refer to the Icon Code at [www.ikonkodex.hu](http://www.ikonkodex.hu).

The data controller reserves the right to unilaterally modify the rules and notices relating to data processing by posting a notice on its website.



**IKON**  
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Budapest, March 20, 2026.